

AEC Conference Call June 22, 2014

Attendees:

Karen Krsak	Maria Johnson	Patty Petesch	Monique White
Linda Bommicino	Ed Koch	Pat Pretty	
Desiree Friedman	Don Lawrence	Dave Shrock	
Mike Hinz	Herb Nichols	Steve Vaitones	

Accreditation Update – Organizational Services is waiting for the remainder to come in; everything quiet right now. Desiree will send a note out on Tuesday, June 24th to those Associations who haven't yet turned them in.

Region Meets – Don reported that the East Region Open was held on June 21st. They had about 150 athletes participate. An 80 year old set an age group World Record in the Pole Vault, and a race walker broke a record as well. Monique reported that their meet went well. No other Region reps were on the call.

Association Workshop – We need to discuss whether or not to tack on the workshop to the beginning of the Annual Meeting. A survey was also sent out on this topic and Desiree reporting receiving a few responses already.

Exact Target – is taking the place of Delivera. The templates have been loaded and updated this week. As soon as Desiree has the rough draft, she will provide it to the Change and Communication team. No definite date has been set to turn Delivera off at this time.

Legacy Emails – Desiree is checking on why many people have not been receiving emails sent to the legacy emails.

Marketing Materials – Steve commented that no marketing material is available with regard to banners, letterhead, business cards, etc. Desiree stated that the previous material was completely outdated and could not be ordered. They are looking for replacements, but they cannot really buy in bulk since there are 57 different Associations. Associations should send the National Office any item for review to ensure the use of logos, etc., is correct.

10 Year Athletes for Annual Meeting Delegation – Karen and Desiree will be attending a meeting with Jon Drummond to discuss this topic, among other things. Hopefully, something will be sent to all Associations on this topic soon.

Wyoming – The National Office has been working with Wyoming to ensure that anyone interested in participating in the JOs was able to attend a neighboring Association.

Annual Meeting – The schedule is altered for this year and is Tuesday thru Friday. For various reasons the hotel cannot give us the weekend dates. Tuesday will be a full day; so many people will have to come in on Monday. There will be a conflict this year between AEC and Organizational Services. Friday morning will be the closing session. The Youth Workshop will be held on Monday.

Grant Submission Deadline – is August 31. The application is on-line and there is a video tutorial on line as well. Patty suggested that the deadline be pushed backed due to the timing of the deadline against the JOs.

Rule Books – are no longer being sent out to Clubs. The Rule Book is now available on-line and can also be purchased at a discounted rate. There was a discussion over the fact that the Associations were not notified of this change in practice before it was implemented. In general, this decision was not well received.

Meeting adjourned at 9:08 pm. The next call will on Sunday, July 13, 2014.

Submitted by
Linda Bommicino, Secretary