

AEC Conference Call January 26, 2014

Attendees:

Karen Krsak	Jackie Callendar	Maria Johnson	Alan Roth
Marlene Atwood	Tom Confer	Richard Messenger	Dave Shrock
Willie Banks	Val Foss	Herb Nichols	Steve Vaitones
Pam Betz	Desiree Friedman	Patty Petesch	Monique White
Linda Bommicino	Mike Hinz	Pat Pretty	
Katherine Branch	Randy Hopkins	Bill Roe	

Conference call began at 8:02 pm ET.

Grants – Will go out no later than the end of January. If there is anything that needs to be cleared up, they will be able to get it resolved. If anyone needs any help, they should contact Patty Petesch or Dave Shrock. The webinars will be updated and available. The application process will be on-line this year. We are back up to \$20,000 allocated for grants.

USATF Rewards – The official launch of this new program is on January 27 at 9 am. This is a loyalty program where members will receive points, called 'wings'. There are several different things that qualify; basically, it will be anything that we want people to do. We can then reward them for doing these things. Some of the higher level rewards are entry into a drawing for an Alyson Felix signed and framed jersey, the opportunity to hand the flag to a champion at a championship events,; etc. The National Office welcomes feedback and want to make adjustments as indicated by that feedback.

Accreditation – The on-line process has been well received. Desiree will be sending out a communication tomorrow to all the Associations. A few people have had some issues, but they are being solved as they go. The new standards have not yet been put on-line. They are waiting until the call to get everything ironed out. The on-line club membership section of the Associations Manual should be finished by Feb. 1.

Wyoming – the neighboring Associations will help by allowing the Wyoming athletes to compete in their meets, but no Association wants to take on the entire state. There is a coach from the State University who may be willing to take over some aspect. Coach Berryhill is a past USATF team member and is respected in the community. We also have resource in the National Office to assist. It was felt that we first need to get some track meets going before trying to put the administrative structure in place. Desiree committed that the National Office is here to help with this effort.

Personnel Changes at National Office – More people have left and these departures have not been communicated to the Associations. This is an issue when you are not getting answers to emails and weeks later find out they are gone. We need some sort of directory of who to call by job position.

Coaches Ed – once you have an idea of when you want to put on a Level 1 school, you would submit the form.

Exact Target – is the replacement product for Delivera. It is much more robust and a much better system. No cost to Associations. In the process of scheduling availability and it will be brought to the Change and Communication Team to determine how to proceed. Continue to use Delivera as normal and once Exact Target is ready, we will be notified.

Budget – we do have more money this year than we've ever been given. We now have money for the Region Reps to do some travelling, and we want to ensure we use it, so we do not lose it. This is the year we can make appearances in Associations.

Regions – Marlene is rounding up all the bids for the Regional Championships. We need to make the Championships better this year and show some value added. We need to get it off the ground asap, so we can do some advertising.

Southeast – South Carolina has an interest in putting on the meet, but they have not yet submitted the paperwork.

West – major issue in Hawaii – they had an election that was not by the book. They will have another election in February. West Region Championship will be June 6 or 7 at UCLA.
Richard – Wisconsin may host the meet but not definite yet.
Jackie – 6/28 at Southwestern.
Mike – Seattle will host, but the formal bid has not been received. Hopefully, this week.

Association Workshop – agreement with hotel was completed this week and the information should be posted on the website shortly. The first Association Update call for 2014 will be at 8:00 pm on February 3.

Membership Cards – the issue of no expiration date on the card, so in future years how will we know when the membership is expired, was discussed.

Meeting adjourned at 9:05 pm. The next call will on Sunday, Feb. 16, 2014.

Submitted by
Linda Bommicino, Secretary